

THE POWER OF SIMPLE WITH THE EMC VNX FAMILY

1 SIMPLY EFFICIENT

- Automate storage tiering with EMC® FAST Suite to ensure data is stored at the right tier to optimize performance at the lowest possible cost.
- Reduce capacity and storage space requirements by up to 50 percent with thin provisioning, compression, and deduplication capabilities.
- Dynamically tune application workloads in 80 percent less time and replace lengthy manual processes with FAST VP, saving you time and increasing service levels.

2 SIMPLY INTUITIVE

- Flexible at-a-glance management allows users to customize dashboard screens based on their management needs.
- Reduce management complexities by creating a storage pool with 100 LUNs in just a few clicks with an easy-to-use management interface, EMC Unisphere.
- Manage data protection needs with one interface, including point-in-time recovery with DVR-like rollback; protection against localized failures, disasters, and outages; automated application-consistent copies for mission-critical applications like Microsoft and Oracle; and guaranteed recoverability to any point-in-time with sub-five minute RPOs (EMC VNX® Total Protection Pack).

3 SIMPLY POWERFUL

- Increase bandwidth by up to 50 percent for use in data warehouse solutions, high-end video production, and seismic interpretation.
- Deliver 10x the performance at one eighth the transactions per minute (TPM) cost for Oracle and SQL OLTP workloads.
- Boost performance with the FAST Suite to boot 1,000 virtual desktops in eight minutes with EMC VNX and only 20 SAS drives and two Flash drives.

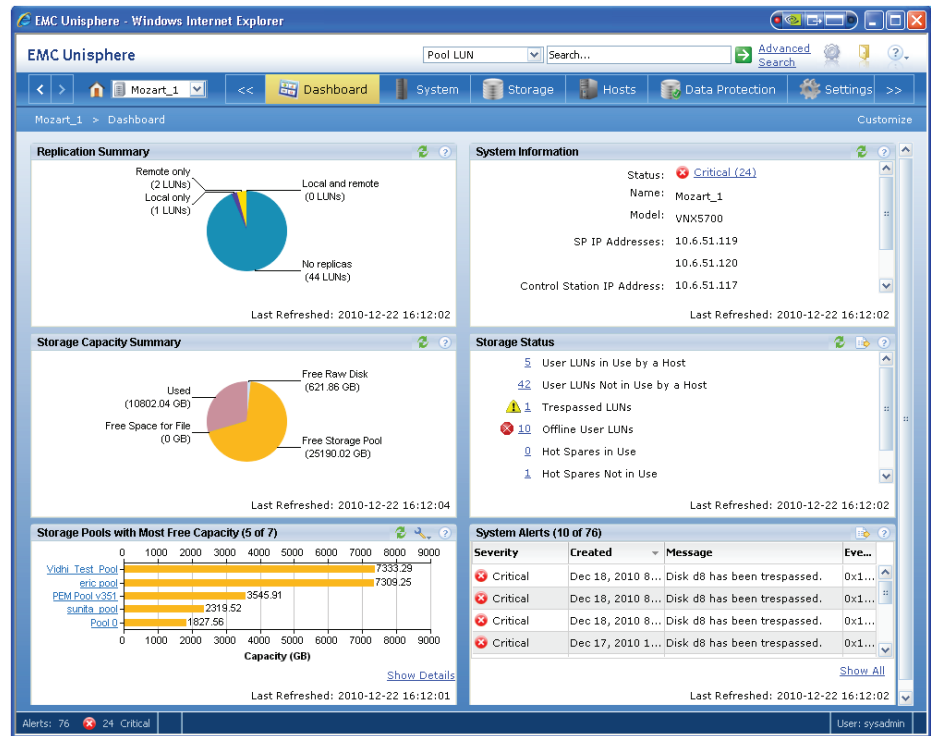
4 SIMPLY VIRTUALIZED

- Avoid up-front “over-provisioning” and move toward on-demand capacity management with EMC Virtual Provisioning™. Start small and grow storage dynamically and reduce costs—especially for Microsoft Exchange mailbox databases and SharePoint content databases.
- Enable more efficient use of resources with intelligent offload of key VMware vSphere operations by up to 75 percent, increasing performance and consolidation.
- Simplify storage provisioning tasks with easy-to-use application-based, best-practice provisioning wizards.

5 SIMPLY CONNECTED

- Provide online self-service tools for live chat support, ordering spares, and submitting service requests with integrated support ecosystem.
- Increase service and productivity with one-click support to How-To's, Software Downloads, Online Customer Community, and Help and Support.
- Simplify troubleshooting with automatic health checks to notify users of the latest software upgrades.

Industry's Simplest Unified Management



CONTACT US

To learn more about how EMC products, services, and solutions, can help your business, contact your local representative or authorized reseller—or visit us at www.EMC.com.

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